



## **Sponsorship Opportunities in 2020**

### **Youth Teams**

Okanagan FC is Kelowna's newest soccer club. We have been in existence since 2012 and were formerly known as "Soccaskool". In 2018 we renamed and rebranded our teams as Okanagan FC, and added senior teams to our growing collection of junior teams. Our vision for OFC is that of a 'cradle to grave' soccer club, with a reputation for excellence within Kelowna's soccer community, and beyond.

Our club currently consists of around 150 junior players and around 75 senior players. Our programs and teams are both male and female. In 2019, we had eight junior teams and three senior teams. We employ three full time staff coaches and five part time assistant coaches, as well as a part time General Manager. We have a Junior Academy Program, a Goalkeepers Program, A Ladies Beginners Program, a Strength and Conditioning Program, A Development Team Program and a Youth Team Program. Our Men's and Women's teams compete at the highest level of adult league play in Kelowna. Our Senior Men's team competes in The Pacific Coast Soccer League, a senior inter city, cross border league. This makes us Kelowna's ONLY senior soccer club. Home matches in the PCSL are played at The Apple Bowl Stadium, and in 2020 our target will be attendances of around 1000 fans for each of these matches.

We are a privately owned and operated club, and an Associate Member of BC Soccer. OFC was recently awarded BC Soccer Charter Club status, making us one of only four private clubs in BC able to boast this award, achieved by reaching and maintaining high standards of operation both on and off the field.

There is lots more information at [www.okanaganfc.com](http://www.okanaganfc.com) please browse our website to find out all about us.

**We are currently looking for local businesses to partner with us and sponsor each of our Youth Teams in the 2020 playing season.**

Our Youth Teams will travel widely across The Province during 2020, and we pride ourselves on the performances and conduct of these teams. All of our teams have gained a reputation over the past couple of years for excellence. The teams are professionally coached and presented, and we always play high quality, very entertaining soccer. We are passionate about what we do, and it shows in our teams.



As a club partner, your business name and logo will feature prominently on the team of your choice, as shown here. You will also feature on our website, on that team's page. We will, of course, announce our new partnership on our growing social media platforms. All club partners will receive a 10ft x 3ft advertising banner, which will be displayed at our Senior Team home matches in The Apple Bowl in 2020, and also a spot on the matchday program, which will be new for the coming season.

**Our Youth Team sponsorship deal is very reasonably priced at \$1000.**

If you are a member of Kelowna's business community, and are interested in connecting with us in 2020 and becoming part of our team...we would like to hear from you. Please contact us with your questions, if you have any, or to find out how you can join us.

